

Privacy Statement of Wirelab Creative B.V.

June 1, 2018

During the processing of personal data, Wirelab Digital Creative B.V. works conform to the requirements of the applicable data protection legislation, like the General Data Protection Regulation. This means we:

- **clearly specify our objectives** before we process personal data, by using this Privacy Statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes;
- **first, ask for explicit permission** to process your personal data in cases where your permission is required;
- **take appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect your right to access**, correct or delete your personal data held by us.

Wirelab Creative B.V. is the party responsible for all data processing. In this privacy statement, we will explain what kind of personal data we collect and for which purposes on the website of Wirelab Creative B.V. We recommend that you read it carefully.

If you have any questions regarding the processing of personal data, you can find the contact details of Wirelab Creative B.V. at the end of this privacy statement.

Contact Form

You can use our contact form to ask questions or make any request.

For this purpose, we use your email address. We do this on the basis of your consent. We store this information until we are sure that you are satisfied with our response and six months thereafter. This way we can easily access the information in case you have any following questions and train our customer service to improve even more.

Providing to Third Parties

We collaborate with other organizations, that may receive your personal data.

Of these parties, Hubspot is established outside the EU.

Statistics and profiling

We keep statistics on the use of our website. These statistics help us to, for example, only show you information that is relevant to you. We may combine personal data to get to know more about you. We will, of course, respect your privacy at all times. If you do not want us to use these statistics, please let us know.

For this purpose, we use your email address and IP address. We do this on the basis of your consent. We store this information for one year.

Providing to Third Parties

We collaborate with other organizations, that may receive your personal data.

Of these parties, Hubspot and Google are established outside the EU.

We have a newsletter to inform those interested in news, tips, and information about our products and services. Your email address is added to the list of subscribers, only with your permission. For this purpose, we use your email address and IP address. We do this on the basis of your consent. We store this information for three months after you canceled your subscription.

You may cancel your subscription to our newsletter at any time. Each newsletter contains a link to unsubscribe from our newsletter.

Providing to Third Parties

We collaborate with other organizations, that may receive your personal data. To handle your newsletter, we work together with HubSpot. Hubspot is established outside the EU.

Promotion

Other than the advertisements on the website, we can inform you about new products or services:

- per phone
- by email
- via social media

You can object at all times against this promotional communication. Every email contains a cancellation link. On social media, you can block us or use the cancellation option. You can also inform us when we call you.

Location data

If necessary, we may collect your location data (GPS). If that is the case, you will be asked to grant consent beforehand.

This location data and other data can also be stored and processed by the provider of the navigation/mapping software, such as Google Maps, but the data could also be used by, for example, Google or Apple itself. We have no control over their actions. We recommend that you read the applicable privacy statement of the provider in question.

Advertisements

Our website shows advertisements. We analyze whether people like these advertisements and use the information to only show or make nice or interesting advertisement or offers in the future.

Providing Data to Third Parties

Except for the parties mentioned above, we do not under any circumstance provide your personal data to other companies or organizations unless we are required to do so by law (for example, when the police demand access to personal data in case of a suspected crime).

Our website features social media buttons. These buttons are used by the providers of these services to collect your personal data.

Statistics

We keep statistics on the use of our website

Cookies

Our website uses cookies.

Cookies are small files in which we can store information so that you do not have to fill in that information again. We can also use them to see whether you are visiting us again.

The first time you visit our website, we will show you a notification explaining our cookies and ask for your permission for the use of these cookies.

You can disable the use of cookies through your browser setting, but some parts of our website may not work properly as a result of that.

We made arrangements with other parties who place cookies through our website. Nevertheless, we cannot fully control what they are doing with their cookies, so please read their privacy statements as well.

Google Analytics

We use Google Analytics to track visitors on our website and to get reports about how visitors use the website. We accepted the data processing agreement from Google. We do allow Google to use information obtained by Analytics for other Google services, and we don't anonymize the IP-addresses.

Security

We take security measures to reduce the misuse of and unauthorized access to personal data. We take responsibility for the security of your personal data. We renew our security measures to ensure the safe storage of personal data and keep track of what might go wrong.

Changes to this Privacy Statement

We reserve the right to modify this statement. We recommend that you consult this statement on a regular basis so that you remain informed of any changes.

Inspection and Modification of your Data

You can always contact us if you have any questions regarding our privacy policy or wish to review, modify or delete your personal data. You have the following rights:

- The right of access: you have the right to see what kind of personal data we processed about you.
- The right of rectification: you have the right to rectify any personal data we have processed about you if this information is (partially) wrong.
- Right to complain: you have the right to file a complaint against the processing of your personal data by us or against direct marketing.
- Right to be forgotten: you can file a request with us to remove any personal data we processed of you.
- Right to data portability: if technically possible, you have the right to ask us to transfer your processed personal data to a third party.
- Right to the restriction of processing: you can file a request with us to (temporarily) restrict the processing of your personal data.

If you exercise any of the rights mentioned above, we will ask to identify yourself with a valid ID, to confirm it is your personal data. It is important that you hide your social security number and photo.

We will usually comply with your request within 30 days. This term can be extended if the request is proven to be complex or tied to a specific right. You will be notified about a possible extension of this term.

Complaints

If you think that we are not helping you in the right way, you have the right to lodge a complaint at the authority. For The Netherlands, this is the Autoriteit Persoonsgegevens.

Contact details

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